



LEADING CPA FIRMS UNDERSTAND THE POWER OF INTEGRATION

WE INTEGRATE THE FUTURE OF CLIENT NEEDS INTO THE HISTORY OF CLIENT RELATIONSHIPS

FIRST NAME	LAST NAME
PRIMARY EMAIL	
WHAT IS YOUR CURRENT AGE? UNDER 30 31 - 40 41 - 50 51-60) 61+
WHEN DO YOU ANTICIPATE ACCESSING THE MAJORITY OF YOUR INV	ESTMENT PORTFOLIO?
LESS THAN 1 YEAR 1 - 3 YEARS 4 - 10 YEARS	10 - 15 YEARS 15 - 20 YEARS 20 YEARS +
WHICH OF THE FOLLOWING BEST DESCRIBES YOUR FINANCIAL SITUATION OF SAVINGS AND SIGNIFICANT DEBT.	ATION?
MINIMAL SAVINGS AND SUBSTANTIAL DEBT.	
SOME SAVINGS AND SOME DEBT.	
SAVE REGULARLY AND FEW DEBTS.	
FINANCIALLY SECURE WITH VERY LITTLE OR NO DEBT.	
WHAT IS YOUR CURRENT INCOME?	
\$0 - \$50,000	
\$50,001 - 75,000	
\$75,001 - \$100,000	
\$100,001 - \$150,000	
\$150,001 - \$200,000	
\$200,001 +	
WHAT IS YOUR ESTIMATED NET WORTH? (The value of your assets, min	nus your debt)
UNDER \$250,000 \$250,000 \$500,000 \$500,001 - \$	1,000,000 \$1,000,001 +

WHAT IS THE ESTIMATED VALUE OF YOUR INVESTABLE ASSETS?
UNDER \$200,000 \$200,001 - \$500,000 \$500,001 - \$750,000 \$750,001 - \$1,000,000 \$1,000,000
PLEASE RATE YOUR INVESTMENT KNOWLEDGE.
LIMITED KNOWLEDGE.
BASIC KNOWLEDGE - I HAVE A BASIC UNDERSTANDING OF THE DIFFERENCES BETWEEN STOCKS, BONDS, AND GIC'S.
FAIR KNOWLEDGE - I AM AWARE OF INVESTMENT OPTIONS AND THE ASSOCIATED RISKS.
CONSIDERABLE KNOWLEDGE - I HAVE AN UNDERSTANDING OF INVESTMENT STRATEGIES & PRODUCTS.
EXTENSIVE KNOWLEDGE - I HAVE A DEEP UNDERSTANDING OF INVESTMENT STRATEGIES & PRODUCTS.
WHICH OF THE FOLLOWING PORTFOLIO'S WOULD YOU BE MOST LIKELY TO INVEST IN BASED ON A RANGE OF WORST TO BEST RETURNS IN A CALENDAR YEAR?
PORTFOLIO A RANGE: (2%) TO 0%
PORTFOLIO B RANGE: (3%) TO 5%
PORTFOLIO C RANGE: (6%) TO 9%
PORTFOLIO D RANGE: (10%) TO 12%
PORTFOLIO E RANGE: (20%) TO 20%
DURING THE COURSE OF A YEAR, WHAT IS THE MAXIMUM DECLINE IN THE VALUE OF YOUR PORTFOLIO THAT YOU WOULD BE COMFORTABLE WITH?
0% 1% - 6% 6% - 11% 11% - 15% 15% - 21%
HOW LONG WOULD YOU BE COMFORTABLE WAITING FOR YOUR INVESTMENTS TO REGAIN VALUE, IF THEY WERE TO DECLINE?
UNDER 3 MONTHS 3-6 MONTHS 6 MONTHS TO 1 YEAR 1-2 YEARS

WHICH OF THE FOLLOWING STATEMENTS BEST DESCRIBES YOUR MINDSET REGARDING THE PERFORMANCE OF YOUR INVESTMENTS OVER THE NEXT 12 MONTHS?
I DON'T MIND IF I LOSE MONEY.
I CAN TOLERATE A LOSS.
I CAN TOLERATE A SMALL LOSS.
I WOULD HAVE A HARD TIME ACCEPTING A LOSS.
I NEED TO SEE A RETURN.
WHAT ARE YOUR GOALS WITH YOUR INVESTMENT PORTFOLIO?
CAPITAL PRESERVATION & SECURITY.
PROTECTION FROM INFLATION.
SECURITY, GROWTH & SOME INFLATION PROTECTION.
GROWTH WITH MINIMAL CONCERN FOR FLUCTUATING RETURNS.
LONG TERM MAXIMUM GROWTH REGARDLESS OF MARKET VOLATILITY.
LONG TERM MAXIMUM GROWTH REGARDLESS OF MARKET VOLATILITY. YOUR SCORE:
YOUR SCORE:
YOUR SCORE: Conservative Investor - Score 0-25 You seek capital preservation and your tolerance for volatility is low. You need a predictable flow of income and/or have a
YOUR SCORE: Conservative Investor - Score 0-25 You seek capital preservation and your tolerance for volatility is low. You need a predictable flow of income and/or have a relatively short time horizon.
YOUR SCORE: Conservative Investor - Score 0-25 You seek capital preservation and your tolerance for volatility is low. You need a predictable flow of income and/or have a relatively short time horizon. Balanced Investor - Score 26-50 You have a moderate risk tolerance but are seeking long term capital appreciation along with a stream of regular income of the

